

PRESS RELEASE



CodeBlue finalizes plan for expansion to Springfield, Ohio

SPRINGFIELD, OHIO – CodeBlue, a division of Insurance Claims Management (ICM) headquartered in Eau Claire, WI, has finalized plans to expand its operation here with the expectation of employing 300 people in downtown within five years.

Recruitment of employees in a number of job titles has already begun. The \$3.2 million command center is expected to employ 25 immediately and 150 by the end of 2011.

CodeBlue provides active management for water mitigation, contents and salvage claims on behalf of insurance carriers nationwide, and the company will initially locate at One South Fountain (Credit Life Building) with plans to eventually move into the Bushnell Building across the street. Both buildings are owned by attorney Jim Lagos.

Paul Gross, President and CEO, said their plans to expand and establish this second location in downtown Springfield are the result of tremendous growth in the company's Auto and Property claims management services. He said the new location will create hundreds of new jobs and double the size of the company by 2012.

“Our company has thrived during the recent economic downturn, precipitating the need for expansion,” said Gross. “We have been enjoying spectacular growth over the past 12 months. Overall business is up over 50 percent and our water mitigation business has more than doubled.”

State, regional, and local support for the project were also key to landing the project in Springfield.

CodeBlue’s property claims solutions are intended to improve customer satisfaction, reduce claim cycle time and lower severity costs.

To provide such service, CodeBlue holds contractors accountable to the IICRC S500 standard, approved by the American National Standards Institute (ANSI), to return a water-damaged structure to pre-loss conditions as quickly as possible.

The S500 standard, known as "The Science of Drying," specifies how to use physical water removal, evaporation, dehumidification and temperature control to eliminate unnecessary demolition, expensive replacement of costly structural materials, and collateral damage.

CodeBlue's water mitigation process involves extracting water from affected materials, including carpeting, drywall/sheetrock and restoring the material to pre-loss condition if treated within 48 hours.

As part of the process, CodeBlue utilizes contractors throughout the United States to provide water mitigation services on site. Its network of contractors cover every zip code in the country.

Clark State Community College is working closely with the company to provide training services, including construction of a house will be continually flooded for training purposes.

The company has advertised locally and on its Website for supervisor/team leader, public relations specialist, property claims manager, property claims representative, contract network administrator and trainer.

About CodeBlue

CodeBlue, LLC is a wholly owned division of Insurance Claims Management, Inc. that specializes in innovative property claims management solutions. The company is headquartered in Eau Claire, WI where it operates a 24x7x365 customer service center that supports a wide base of insurance clients and manages nearly one million phone calls annually on behalf of its carrier customers.

Our team of subject matter experts specializes in creating cost and customer service efficiency for high frequency, low severity claims. Each of our solutions has been created to deliver unparalleled customer service in a cost effective and efficient manner every step of the way, from the outset of the First Notice of Loss (FNOL) through final audit and payment to the vendor.

For more information visit www.hsgcodeblue.com or call (715) 830-6000.